



*Immerse yourself in a unique clay festival with open studios, demonstrations and guest artists from around the state*

## Call for Ceramic Artists

**Application Deadline March 31**   **Event Date: Sept 22-23**

### About the Tour:

The 2nd annual Cracked Pot Studio Tour is a celebration of clay art, clay artists, and the amazing studios where the work is created. It is a unique opportunity to sell your work, in a rural studio setting, with other ceramic artists from around the state. Twelve rural ceramic studio artists, located from Bath to Williamston to Mason, have opened their studios for this tour, and will invite a total of 40 additional Michigan ceramic artists to join the tour and sell their work at their studios. The Cracked Pot Studio tour has made it through the first hard year, has established a healthy name recognition, and created an anticipated event.

[www.crackedpotstudiotour.com](http://www.crackedpotstudiotour.com)

### Eligibility:

Michigan Ceramic Artists. Participants must be present during the Tour. Specially priced accommodations will be available.

### Application and Entry Fees:

\$25 Application Fee (non-refundable)

\$25 Participation Fee (upon acceptance)

### Event Timeline:

**March 31:** Application and Application Fee due

**April 14:** Notification of acceptance

**April 30:** Participation Fee and Intent to Participate Form due.

Deadline for additional images and artist statements for publication

**September 21:** Private Collectors and VIP Tour

**September 22:** Day 1 of tour 10:00 am – 5:00 pm

Artist Party and Dinner 6:00 pm - ?

**September 23:** Day 2 of Tour 10:00 am – 5:00 pm

**Acceptance Process:** Once you apply, your images and applications will be reviewed by all Host Studios to best pair studios and artists. Your selection by one of the Host Studios constitutes acceptance, and you will be notified by the Cracked Pot Studio Tour by April 14. You must respond with your intent to participate on a form (to be provided with your acceptance) and \$25 participation fee by April 30 for photographs of your work to be included in Tour promotional materials.

Your Studio Host will contact you about set-up needs, facilities etc. during the summer. All Host Studios are unique. Guests Artists may have to supply their own display structures and (if displaying outside) awnings. Studio Hosts, upon consultation, may have certain of these materials available to guest artists. Individual Studio Hosts will instruct Guest Artists regarding whether sales (and the collection of sales tax) will be handled individually or collectively. Upon acceptance into the tour, applicant grants permission for use and reproduction of any images of their work by The Cracked Pot Studio Tour or others in connection with promoting or advertising *The Cracked Pot Studio Tour*.

### Application Guidelines:

- 1) Description of work, process or artist statement. Maximum 100 words
- 2) Minimum of 3 digital images of work.
  - Images must be photographed on a neutral background and ready for publication.
  - Each image **must** be labeled: Last name, Image #, title, size, material and/or process  
Example: Jones, Image 1, *Covered Pot*, 18”H x 12”W x 12”L, Stoneware, soda fired
- 3) Contact Information (name, phone, website, email and address, studio or guild affiliation)
- 4) \$25 nonrefundable application fee.

**We have an aggressive advertising agenda, good images and clear verbiage is essential.**

### Application Procedure:

**There are two ways to apply:**

- 1.) Email application and images to [thecrackedpotstudiotour@gmail.com](mailto:thecrackedpotstudiotour@gmail.com) and mail a check written to “Bill Selanders” to:

**Bill Selanders  
15811 Upton Rd  
East Lansing, MI 48823**

- 2.) Write check to “Bill Selanders” and mail the check plus a non-returnable CD/DVD/SD card with images, artist statement and contact information to:

**Mary Fritz  
4411 Rodeo Trail  
Williamston, MI 48895**

Plases contact Mary Fritz [marycurtisfritz@gmail.com](mailto:marycurtisfritz@gmail.com) with questions.